Soy Product Processor

(Job Role)

Draft Study Material for Grade XII Qualification Pack: FICSI/QP8004 Sector: Food Processing





PSS Central Institute of Vocational Education (a constituent unit of NCERT, Under Ministry of Education, Government of India) Shyamala Hills, Bhopal- 462 002, Madhya Pradesh

Foreword

It is with great pleasure that I introduce the textbook "Soy Product Processor" for Grade XII. This comprehensive resource is the result of a collaborative effort between esteemed authors and the Ministry of Education, who have dedicated their expertise and support to the development of this invaluable learning tool.

In an era where knowledge and innovation are paramount, the "Soy Product Processor" textbook emerges as a beacon, offering students a deep understanding of soybean processing and utilization. The authors, Dr. Deepika Agrahar Murugkar, Dr. Preeti Dixit, Dr. Punit Chandra, Dr. Rakesh Kumar Raman, Mr. Sumit Kumar Agrawal, and Dr. R. Ravichandran, have seamlessly woven their collective knowledge and experiences into the fabric of this textbook, providing a holistic perspective on the subject.

This textbook is not merely a compilation of facts; it is a journey through the intricacies of soy product processing, guided by the wisdom of experts. The content is designed to not only meet the academic needs of Grade XII students but also to instill in them a profound appreciation for the role of soy in the broader context of agriculture and food processing.

I commend the Ministry of Education for their foresight and commitment to advancing education, as well as the National Council of Educational Research and Training (NCERT) and the Pandit Sunderlal Sharma Central Institute of Vocational Education (PSSCIVE) for their unwavering support in bringing this project to fruition.

As students embark on the exploration of "Soy Product Processor," I am confident that they will find within its pages a wealth of knowledge that will not only enrich their academic journey but also inspire a passion for the fascinating world of soybean processing.

May this textbook serve as a catalyst for curiosity, discovery, and a lifelong appreciation for the transformative potential of soy products in our globalized society.

Director National Council of Educational Research and Training

About the Textbook

A "Soy Product Processor" have diverse career paths and entrepreneurial opportunities. S/he can work in food processing, contributing to the production of soy-based products. Roles extend to nutrition, health, research, and development, with options to improve processing techniques. Entrepreneurs can establish businesses, from small-scale tofu production to unique soy-based items. Consultancy, supply chain management, and quality control roles are also available. Additionally, there are avenues in education, environmental sustainability, and international development. With a range of options, individuals in this field can make impactful contributions to the food industry and beyond."

This textbook for the job role of 'Soy Product Processor' has been developed to impart knowledge and skills through practical knowledge, which forms a part of experiential learning. Experiential learning focuses on learning by performing job activities along with regular classroom teaching–learning process. Therefore, the learning activities are student-centered rather than teacher-centered.

This textbook has been developed by subject and industry experts, and academicians, who have made it a useful and inspiring teaching– learning resource material for students. Care has been taken to align the content of the textbook with the National Occupational Standards (NOSs) for the job role so that the students acquire necessary knowledge and skills as per the performance criteria mentioned in the respective NOSs of the Qualification Pack (QP). The textbook has been reviewed by experts so as to ensure that the content is not only aligned with the NOSs but also offers quality learning. The NOSs for the job role of 'Soy Product Processor' covered through this textbook are as follows.

- 1. FIC/N9902: Work effectively in an organization
- 2. SGJ/N1702: Optimize resources utilization at workplace
- 3. FIC/N9026: Prepare for production
- 4. FIC/N9901: Implement health and safety practices at the workplace
- 5. FIC/N8010: Produce texturized soya protein of different shapes and sizes

The textbook consists of five units. Unit 1 deals with the world of soy processing, exploring how soybeans are turned into various products and their health benefits. It then introduces extrusion technology, a key process used to create different extruded food items, both with and without heat. The unit explains the different types of extruders used and the various parameters that can be adjusted to influence the final product. Finally, it details the preparation of raw materials like soy flour and grits, explores equipment used for large-scale production, and discusses factors like packaging and shelf life. Unit 2 deals with the world of soybean processing equipment. It starts with primary processing, where machines like cleaners and graders get the soybeans prepared. Then, secondary processing utilizes equipment like blanchers, grinders, and filtration units to transform the beans into soy milk and tofu. Finally, tertiary processing takes the soybean flour and uses machines like extruders and ovens to create a variety of final products, which are then packaged for sale.

Unit 3 covers ensuring food safety and maintaining clean workplace. It explores how food spoils due to microbes, enzymes, chemicals, and physical factors. The unit also details how to preserve food and maintain a safe work environment through hazard identification, safety measures, protective gear, and proper handling of equipment.

Unit 4 deals with the world of food standards in India. It explores the specific regulations for Soy Food Standards set by FSSAI, the Food and Safety Standards Authority of India. You'll also learn about Hazard Analysis Critical Control Point (HACCP), a system to ensure food safety. The unit further examines the agencies responsible for setting and monitoring these standards, including the Bureau of Indian Standards (BIS) and the International Standardization Organization (ISO).

Unit 5 focus on launching a business venture. It covers steps like finding a business opportunity, preparing a project plan, and registering the business. It also talks about institutions that support new businesses, like incubation centers, and funding agencies that provide financial help.

I hope this textbook will be useful for students, who will opt for this job role, as well as, teachers. Suggestions for improving this textbook are welcome.

R. Ravichandran

Textbook Development Team

Authors:

Dr. Deepika Agrahar Murugkar, Scientist & ICAR-National Fellow, ICAR- Central Institute of Agricultural Engineering, Bhopal, Pradesh.

Dr. Preeti Dixit, Assistant Professor, Food Processing, Department of Humanities, Science, Education and Research, PSSCIVE, Bhopal, Madhya Pradesh.

Dr. Punit Chandra, Principal Scientist, Centre of Excellence on Soybean Processing and Utilization, ICAR Central Institute of Agricultural Engineering, Bhopal, Pradesh.

Dr. Rakesh Kumar Raman, Assistant Professor, Food Processing, Department of Humanities, Science, Education and Research, PSSCIVE, Bhopal, Madhya Pradesh.

Mr. Sumit Kumar Agrawal, Director, Bio-Nutrient India Pvt. Ltd. Mandideep, Bhopal, Madhya Pradesh.

Dr. R. Ravichandran, Associate Professor & Head, Department of Humanities, Science, Education and Research, PSSCIVE, Bhopal (Member Coordinator)

Acknowledgements

We extend our heartfelt gratitude to the Ministry of Education, Govt. of India for their unwavering approval and support in the development of the textbook titled "Soy Product Processor" for Grade XII. Their commitment to advancing education has been instrumental in bringing this project to fruition.

We would like to express our sincere appreciation to the Director, National Council of Educational Research and Training (NCERT) for his invaluable support and guidance throughout the creation of this textbook.

We acknowledge the Joint Director, Pandit Sunderlal Sharma Central Institute of Vocational Education (PSSCIVE) for his insightful guidance, which has played a crucial role in shaping the content and structure of the textbook.

Our deepest gratitude goes to the distinguished authors who have contributed their expertise and knowledge to this textbook. Dr. Deepika Agrahar Murugkar, Dr. Preeti Dixit, Dr. Punit Chandra, Dr. Rakesh Kumar Raman, Mr. Sumit Kumar Agrawal, and Dr. R. Ravichandran have demonstrated a keen interest and dedication in the development of the "Soy Product Processor" textbook. Their diverse backgrounds and experiences have enriched the content and ensured its relevance to the field.

PSS CENTRAL INSITITUTE OF VOCATIONAL EDUCATION, NCERT

Table of Contents

Unit		Topics	Page no.
Unit 1	Extrusion Technology		1
	Session-1	Overview of Soy Processing Industry	1
	Session-2	Introduction to Extrusion Technology	4
	Session-3	Extruders	8
Unit 2	Equipment	22	
	Session-1	Equipment used in Primary Processing of Soybean	.22
	Session-2	Equipment used in Secondary Processing of Soybean	24
	Session-3	Equipment used in Tertiary Processing of Soybean	27
Unit 3	Maintaining Food Safety and Occupational		33
	Health		
	Session-1	Food Spoilage	33
	Session-2	Factors Affecting Food Spoilage	35
Unit 4	Food Standards		45
	Session-1	Soy Food Standards	45
	Session-2	Agencies Involved in Setting-up and Monitoring Food Standards	45
UNIT 5	Marketing of Soy Products		55
	Session-1	Concept of Marketing	55
	Session-2	Incubation Centre	57
	Session-3	Funding Agencies Involved in	59
		Promoting Entrepreneurship and	
	S.C.	Start-ups	
Glossary	68		
Abbrevia	70		
Answer]	71		

Module 1 Extrusion Technology

SESSION 1: OVERVIEW OF SOY PROCESSING INDUSTRY

The soy processing industry plays a pivotal role in meeting the global demand for nutritious and versatile food products. This unit delves into the intricacies of soy processing, elucidating the comprehensive journey from raw soybeans to the diverse array of end products. Students will gain insights into the various stages of soybean transformation, including cleaning, dehulling, and oil extraction. Understanding these fundamental processes is essential for aspiring soy product processors, as it forms the



Soybean Plant

foundation for advanced techniques like extrusion.

1.2. Soy Processing

Soy processing is the process of transforming soybeans into a variety of useful products. Soybeans are a versatile crop, packed with protein and oil, but they are not directly edible in their raw form. Soy processing removes helps in removing antinutrients and unlocks nutritional components. Soy processing enables production of a range of products we use in our everyday lives. Soybean utilizes processing a variety of methods depending on the desired final product. These methods can include cleaning and preparation, oil extraction, dehulling, grinding, and



Dried Soybeans

even extrusion. Extrusion involves forcing a mixture through a die to create a specific shape, and in soy processing, it revolutionizes the creation of textured vegetable proteins, snacks, and meat alternatives.

Soy Product Processor Grade XII

1.3. Soy Products

Soybeans are a versatile bean, processed into a wide range of food products we consume every day. The various soy products include soy flour, soy grits, soy milk, tofu, miso natto, tempeh, soy sauce and variety of extruded products. Extruded soy products are created by using a machine called an extruder to cook and texturize soy meal or flour. This process forces the soy through a die under high heat and pressure, which alters the shape and texture of the protein.

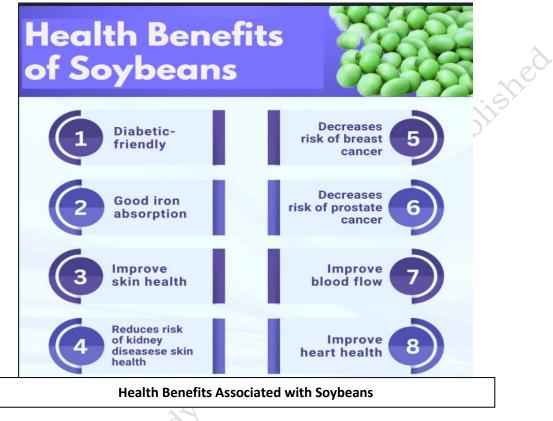


Extruded soy products come in a variety of shapes and sizes, including Textured Vegetable Protein (TVP), soy crumbles, Soy nuggets or chunks and soy puffs.

1.4. Nutritional and Health Benefits

Soy products are a true gift from the plant kingdom, offering a remarkable range of health benefits. They are particularly valuable for vegetarians and vegans because they provide a complete protein source. This means soy contains all nine essential amino acids that our bodies cannot synthesize and must obtain from food. This complete protein profile makes soy a fantastic alternative to meat-based protein sources. Beyond its protein content, soy shines in terms of heart health. It's naturally low in saturated fat and completely cholesterol-free. This makes it an excellent choice for those looking to maintain a healthy heart and cardiovascular system. Additionally, soy is a great source of fiber, which plays a crucial role in digestion by keeping your gut moving smoothly and promoting overall gut health. For those seeking an extra gut health boost, certain fermented soy products like tempeh and miso offer a distinct advantage. The fermentation process increases their probiotic content, which are live bacteria that contribute to a healthy gut microbiome. This can further enhance digestion and potentially offer other health benefits. Soy's nutritional profile extends beyond just protein and fiber. It's a rich source of essential vitamins and minerals, including iron, which is crucial for oxygen transport in the body, calcium, which is vital for strong bones and teeth, and a variety of B vitamins, which play important roles in energy production and cell metabolism. They are

also a good source of isoflavones, a type of plant compound with estrogen-like properties. According to research, isoflavones may provide a variety of health benefits, including lowering the risk of heart disease, osteoporosis and certain types of cancers.



SESSION 2: INTRODUCTION TO EXTRUSION TECHNOLOGY

Extrusion technology is a pivotal aspect of soy product processing, revolutionizing the way we create various food items. This method involves forcing a mixture through a confined space, resulting in a continuous, uniform product with a distinctive shape. In the world of soy processing, extrusion technology plays a fundamental role in enhancing the texture, flavor, and nutritional profile of soy-based foods. It has become an indispensable technique, enabling the creation of an array

Did You Know?

Mc Anelly in 1964 described a process to produce spongy, elastic particles from soy flour.

Source:

https://ijiset.com/vol2/v2s4/IJISE T_V2_I4_51.pdf

of products that cater to diverse tastes and preferences.

In the soy processing industry, extrusion processing is crucial to produce pasta, textured vegetable protein (TVP), ready-to-eat items like soy-based snacks, baby

3

food, breakfast cereal, dietary fiber, and pet food. The process of extrusion technology involves combining many foods processing techniques, including mixing, shaping, kneading, forming, and cooking.

Extrusion cooking aids in the inactivation of enzymes and reduces the activity of microorganisms. Extrusions' high temperature influences food products' quality. Along with physiochemical features, nutritional attributes are the most affected aspects. Because of the change in chemical structure, the characteristics of proteins, carbohydrates, and other components will also change.

Extruded products are produced using a variety of extruder types. Extrusion is categorized based on two factors: construction and operation. Extruders are divided into two categories based on how they operate: twin screw and single screw. They can also be classified as hot or cold extruders. The term "extruded" refers to material that has been created by the extruder, a machine that feeds a mixture of ingredients through a particular kind of die or aperture. The barrel with the die at the end contains the revolving screw found in the extruder.

2.1Categories of Extruded Food Products:

2.1.1 Cold Extrusion:

Cold extrusion entails heating food to 100°C, utilizing a consistent temperature to mold and combine food items like pasta and texturized vegetable proteins. Additionally, low-pressure extrusion can occur at temperatures below 100°C. This process is utilized to transforms raw soy ingredients into delicious snacks, including Sev, Chakli, Noodles, Soy sticks, and Soy flakes. Sev and Chakli demonstrate the versatility of soy in traditional Indian snacks, while Noodles, Soy



sticks, and Soy flakes offer innovative and health-conscious alternatives.

2.1.2 Extrusion with Heat:

Hot extrusion, also referred to as extrusion cooking, involves heating food at temperatures exceeding 100°C. Frictional heating and other methods are utilized to rapidly increase the temperature. Subsequently, the heated food is passed through barrel sections equipped with small flights to enhance shear and pressure. Finally, the food is extruded through a die under pressure, and after shaping, it is rapidly cooled to remove moisture in the form of steam.



Various shapes such as shells, curls, doughnuts, strips, rods, tubes, and spheres can be formed during this process. Extrusion cooking yields different food products including puffed cereals (ready-to-eat) and expanded snack foods. Extruders come in single screw or twin-screw configurations, with twin screw extruders generally being less accessible to small-scale industries due to their higher maintenance and capital costs compared to single screw extruders. Single screw extrusion is ideal for creating well-textured soy products, while twin screw extrusion allows for a more intricate and controlled product design.

2.2 Extrusion Process:

The extrusion process involves a combination of heat, pressure, and mechanical action to transform raw soy materials into a variety of appealing forms. From the initial blending of ingredients to the precise control of temperature and pressure during extrusion, each step contributes to the final product's texture, flavor, and nutritional content.

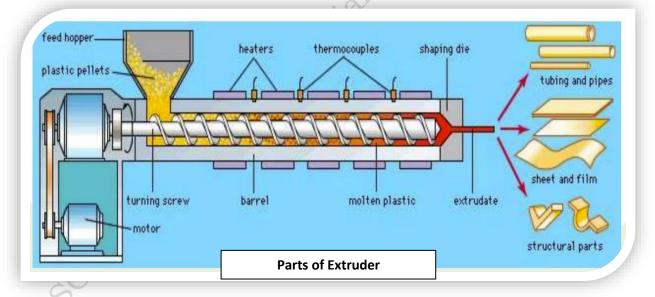
In the extrusion method, ingredients are ground into coarse flour consistency to the optimum particle size and then processed in a machine called an extruder. The raw materials are mixed with other ingredients, and moisture or steam is added to start the cooking process. Inside the extruder, a large rotating screw pushes the mixture through a die at the end of a barrel. This process creates pressure and friction, which cook the mixture. The time, the mixture spends inside the extruder is called the residence time. As the mixture is pushed through the die, its texture changes due to heat and moisture release, resulting in expansion. The extruded mixture is then cut into specific shapes and sizes using blades and cooled to maintain its shape. The pressure generated in the extruder, along with heat and friction, cooks the product as it moves through the machine.

Did You Know?

Have you ever wondered how favorite snacks your like noodles and soy sticks are made? Many of these snacks produced through are extrusion technology. а process that involves forcing ingredients through a die to create unique shapes and textures. From crispy chakli to extrusion savory sev, enables technology the creation of a wide range of delicious snacks enjoyed by people worldwide.

Principle of extrusion cooking: The principle of extrusion cooking, particularly concerning soy extruded products, involves several key factors:

- 1. Heat and Pressure: During extrusion cooking, the raw materials, are subjected to high temperatures (above 100°C) and pressure inside the extruder. This combination of heat and pressure causes the raw materials to undergo various physical and chemical changes.
- 2. Shear Forces: The rotation of the extruder screw generates shear forces that help to mix and homogenize the ingredients. This mixing action ensures uniform distribution of heat and moisture throughout the mixture.
- 3. Expansion: As the mixture passes through the die at the end of the extruder, the sudden release of pressure causes the formation of bubbles within the product. These bubbles expand, resulting in the characteristic texture and structure of extruded products.
- 4. Gelatinization: The heat and pressure applied during extrusion cooking cause the starches present in soy ingredients to undergo gelatinization. This process involves the swelling and hydration of starch granules, leading to improved digestibility and texture in the final product.
- 5. Protein Denaturation: The high temperature during extrusion cooking leads to the denaturation of proteins present in soy ingredients. This unfolding and rearrangement of protein molecules contribute to the textural and functional properties of the extruded product.



The extruder consists of a feed hopper at the top where raw materials are fed into the machine. The raw materials travel through a barrel with a rotating screw inside. Steam is injected into the barrel to heat the mixture. As the mixture passes through the barrel, it undergoes mixing, shearing, and cooking. At the end of the barrel, the mixture is forced through a die, resulting in the formation of extruded product shapes. The extruded products are then cut to the desired length by blades. The final products are cooled to maintain their shape and rigidity.

2.3 Benefits of Extrusion Technology:

Extrusion technology offers an array of advantages in soy product processing. Firstly, it enhances the digestibility of soy, making it more accessible to consumers. The controlled processing conditions also ensure the preservation of essential nutrients. Moreover, the versatility of extrusion technology allows for the creation of diverse soy products, meeting the demands of both traditional and modern tastes. Additionally, the efficiency and speed of the extrusion process contribute to cost-effectiveness in large-scale production, making it a valuable technique in the soy products industry. Overall, understanding and mastering extrusion technology is key to unlocking the full potential of soy-based food production.

Did You Know?

Extrusion technology not only shapes food products but also enhances their characteristics. Through controlled processing parameters like temperature and pressure, extrusion can modify the texture, flavor, and nutritional content of foods. This technology plays a vital role in producing foods with desirable attributes, ensuring consumer satisfaction and product innovation in the food industry.

SESSION 3: EXTRUDERS

Extruders play a pivotal role in the processing of soy products, providing a versatile and efficient method for transforming raw soy materials into a variety of end products. Let us delve into the fundamental concepts of extruders and their significance in the soy processing industry. Understanding the principles behind extrusion is crucial for vocational students aiming to excel in soy product manufacturing.

3.1 Classification:

Extruders come in various types, each tailored to specific processing needs. Classification of extruder based on two categories, Operation and Construction. Based on operation

- 1. Hot Extruder
- 2. Cold Extruder

Based on Construction extrusion can be classified as

- 1. Single screw extrusion
- 2. Twin screw extrusion

We have already discussed hot and cold extruders in the previous section. Now, let us explore into the specifics of single screw extruders and twin-screw extruders.

7

Soy Product Processor Grade XII

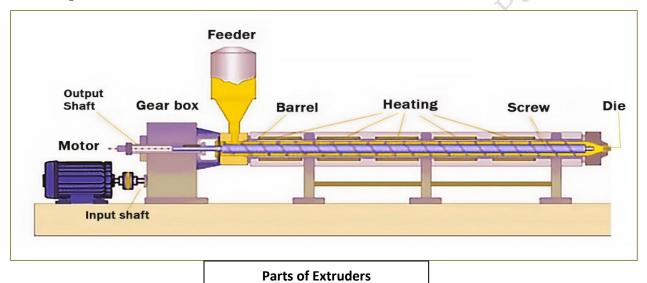
Single screw extruders: Single screw extruders have one rotating screw inside a barrel. They are relatively simpler in design and operation compared to twin screw extruders. Single screw extruders are typically used for processing simpler formulations or ingredients that do not require intensive mixing. They are suitable for producing a wide range of soy-based products such as textured vegetable proteins (TVP), soy flour, soy protein concentrates, and some snack foods. Single screw extruders are generally more affordable and easier to maintain compared to twin screw extruders.



Twin Screw Extruders: Twin screw extruders have two intermeshing screws inside a barrel. They offer more flexibility and control over processing parameters such as mixing, temperature, and residence time. Twin screw extruders provide better dispersion of ingredients and can handle more complex formulations. They are often used for producing high-value soy products with specific textures, shapes, and nutritional profiles. Twin screw extruders are suitable for manufacturing a wide range of soy-based products including meat analogs, breakfast cereals, pet foods, and specialty ingredients. However, twin screw extruders tend to have higher capital costs and require more maintenance compared to single screw extruders.



Parts of Extruder: To comprehend the functioning of an extruder, students must familiarize themselves with its essential components. This section will provide a detailed examination of the key parts, such as the barrel, screw(s), motor, and die. The barrel serves as the processing chamber, housing the screw(s) that convey and compress the soy material. The motor drives the extrusion process, while the die shapes the final product. Understanding the role and interplay of these components is crucial for students to operate and troubleshoot extruders effectively in a soy processing unit. The main parts and components of an extruder are shown below in Figure and typically include hopper, barrel, screw, heating elements, die, colling system, extrusion drive and control panel.



1. Hopper: The hopper is the entry point where raw materials are fed into the extruder. It holds the ingredients and feeds them into the barrel.



2. Barrel: The barrel is a long, cylindrical chamber through which the raw material travels. It houses the screw(s) and provides the space for heating, mixing, and pressurizing the material.



3. Screw(s): The screw or screws are rotating components inside the barrel. They serve to move the material forward, mix it, and apply pressure. Single screw extruders have one screw, while twin-screw extruders have two intermeshing screws.



- 4. Heating Elements: Heating elements, such as electric heaters or steam jackets, are used to heat the barrel and the material inside. This helps in cooking, melting, or otherwise processing the raw material.
- 5. Die or nozzle: The die is located at the end of the barrel. It shapes the material as it exits the extruder. The die may have different shapes and sizes depending on the desired final product.



- 6. Cooling System: Some extruders may have a cooling system to rapidly cool the extruded product after it exits the die. This helps in maintaining the desired shape and texture.
- 7. Extrusion Drive System: The drive system provides the power to rotate the screw(s). It may consist of motors, gearboxes, and other components.



8. Control Panel: The control panel houses the controls and indicators for operating the extruder. Operators use it to adjust parameters such as temperature, screw speed, and feed rate.

4. Key Parameters Influencing Extrusion Cooking Process and Product Characteristics

4.1 Parameters of Extrusion: Extrusion is a crucial process in soy product manufacturing, and understanding its parameters is fundamental for Grade 12 vocational students. In extrusion cooking, there are both independent parameters and system parameters that influence the process and the final product.

(i) **Independent Parameters:** To master extrusion, students must grasp the significance of independent parameters. The feed rate, or the amount of material entering the extruder, plays a pivotal role in determining the product's texture and structure.

- 1. Feed Rate: The rate at which the raw materials are fed into the extruder. This parameter affects residence time and can impact product quality.
- 2. Temperature: The temperature of the barrel and the material inside the extruder influences cooking and expansion of the product as well as cooking, melting, and gelatinization of ingredients.
- 3. Screw configuration and Speed: These parameters are key variables that demand precision. The rotational speed of the screw(s) inside the extruder determines the shear forces applied to the material and affects mixing and extrusion rates.
- 4. Moisture: The amount of moisture present in the raw materials influences the cooking process, texture and expansion of the final product.
- 5. Pressure: The pressure inside the extruder barrel. Pressure affects the flow behavior of the material and can influence product density and texture.
- 6. Die dimensions are critical for shaping the final product. This comprehensive understanding empowers students to optimize these variables for efficient soy product production.

(ii) System Parameters: Beyond independent parameters, students need to comprehend system parameters. Mean residence time, the average duration material spends in the extruder, is vital for achieving desired product characteristics. Residence time distribution, indicating the range of residence times, impacts uniformity of the products. Back pressure, a force opposing material flow, and motor torque, the force driving the screw, require careful management. Mastery of these parameters ensures control over the extrusion process, leading to consistent and high-quality soy products.

1. Residence Time: The duration that the material spends inside the extruder. Residence time is influenced by feed rate, screw speed, and the length of the extruder barrel. It affects the degree of cooking, mixing, and textural changes in the product.

- 2. Barrel Length/Diameter Ratio: The ratio of the length of the extruder barrel to its diameter. This ratio affects residence time, shear rates, and pressure profiles within the extruder, influencing the cooking and extrusion process.
- 3. Die Configuration: The shape and size of the die through which the extruded product passes. Die configuration determines the final shape and dimensions of the product.
- 4. Cooling System: The efficiency and effectiveness of the cooling system, if present, influence the cooling rate of the extruded product and its final texture.
- 5. Material Composition: The formulation and ingredients used in the extrusion process. Material composition affects the rheological properties, cooking behavior, and nutritional profile of the final product.

4.2 Effect of Extrusion Technology on Characteristics of Food: Extrusion technology profoundly influences the characteristics of soy-based foods. The controlled application of heat, pressure, and mechanical shear during extrusion modifies the structure and composition of soy proteins and carbohydrates. This transformation results in enhanced nutritional profiles, improved digestibility, and altered texture. Students will explore how extrusion imparts desirable attributes like expanded texture, increased protein digestibility, and improved flavor retention. Furthermore, understanding the impact of extrusion on the functional properties of soy products prepares students to innovate in response to market demands, ensuring they are well-equipped for the dynamic field of soy product processing.

5. Preparation of Texturized Soy Protein (TSP)

Texturized Soy Protein (TSP), also known as Textured Vegetable Protein (TVP), is a versatile and nutritious plant-based protein derived from soybeans. TVP is protein rich product obtained from defatted soy flour that have been textured and flavoured, used especially for protein supplementation. TVP is available in nugget and granule forms, resembling the taste and texture of meat using extrusion technology. The process of manufacturing TVP is outlined below:



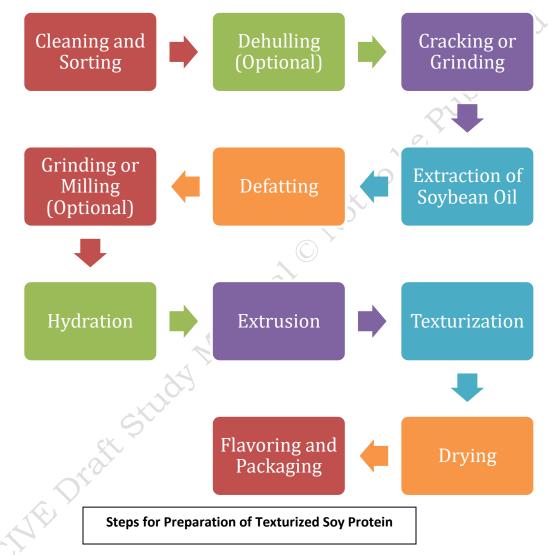
Texturized Soy Protein

5.1 Preparation of Raw Material for TVP

The preparation of raw material for textured vegetable protein (TVP) typically involves the following steps:

- 1. Cleaning and Sorting: Soybeans are first inspected and cleaned to remove any foreign matter such as stones, dirt, or debris. This ensures that only high-quality soybeans are used in the manufacturing process.
- 2. Dehulling (Optional): In some cases, the soybeans may undergo dehulling to remove the outer hull or seed coat. Dehulling can improve the texture and digestibility of the final product, but it is not always necessary depending on the desired characteristics of the TVP.
- 3. Cracking or Grinding: The cleaned soybeans are then cracked or ground into smaller pieces to increase the surface area for subsequent processing steps. This can be done using mechanical crushers or mills.
- 4. Extraction of Soybean Oil: The cracked or ground soybeans are subjected to an extraction process to remove the soybean oil. This typically involves solvent extraction or mechanical pressing. Removing the oil helps to concentrate the protein content of the soybeans, which is important for producing TVP.
- 5. Defatting: The extracted soybean meal, which is high in protein and low in fat, undergoes a defatting process to further reduce the fat content. This can involve methods such as solvent extraction or mechanical pressing to remove any remaining traces of oil.
- 6. Grinding or Milling (Optional): Depending on the desired texture of the final TVP product, the defatted soybean meal may be further processed through grinding or milling to achieve a finer particle size.
- 7. Hydration: The defatted soy flour or concentrate is mixed with water to form a thick slurry. This slurry is then passed through an extruder.
- 8. Extrusion: The hydrated soy mixture is forced through an extruder, which is a machine that applies heat and pressure to the mixture. As the mixture passes through the extruder, it undergoes high temperature and pressure, causing the proteins to denature and reorganize.
- 9. Texturization: As the extruded soy mixture exits the extruder, it encounters a sudden drop in pressure, causing it to expand rapidly. This expansion creates a fibrous structure similar to that of meat. The resulting product is then cut into desired shapes or sizes.

- 10. Drying: The texturized soy protein is then dried to remove excess moisture, making it shelf stable.
- 11.Flavoring and Packaging: Once dried, the texturized soy protein may be flavored and packaged for sale. Flavorings can include spices, seasonings, or liquid flavorings to enhance taste.



5.1 Preparation of Raw Material for TVP

(i) **Flour:** Flour is a fundamental component in soy product processing. The first step involves sourcing high-quality soybeans, which are meticulously cleaned and dehulled to obtain soybean kernels. These kernels are then finely ground to produce soy flour. The grinding process ensures the retention of essential nutrients while creating a versatile ingredient for various soy-based products. The consistency and quality of the flour are crucial, making the raw material preparation a critical stage in the soy product processing chain.

(ii) **Grits:** Grits play a vital role in diversifying soy product offerings. Obtained through a process of coarser grinding, soy grits serve as a textured ingredient, enhancing the sensory experience of the final products. The raw soybeans undergo controlled milling to achieve the desired particle size. This coarse texture makes soy grits suitable for products like textured soy protein (TSP) and other innovative soy-based foods.

5.2 Unit Operation for Cottage Level

At the cottage level, soy product processing involves several key unit operations. From soaking and dehulling soybeans to cooking, extruding, and drying, each step requires careful attention. Cottage-level operations focus on small-scale production, emphasizing cost-effectiveness and simplicity. This unit covers the essential techniques and processes tailored for smaller setups, ensuring that vocational students understand the nuances of cottage-level soy processing.

5.3 Equipment and Machinery for TSP

The production of Textured Soy Protein (TSP) requires specialized equipment and machinery. Extruders, dryers, and grinders are among the key machines explored, with a focus on their functionalities and how they contribute to the efficiency and quality of TSP production.

5.4 Packaging and Shelf Life of TSP

Packaging is a critical aspect of soy product marketing. Understanding the right packaging materials and techniques ensures the preservation of TSP quality and extends its shelf life. Suitable packaging materials, storage conditions, and the proper labeling for consumer information is required. Proper packaging not only maintains product freshness but also enhances market appeal.

5.5 Utilization of TSP for Different Products

Textured Soy Protein (TSP) serves as a versatile ingredient for creating a wide range of products. This unit explores the diverse applications of TSP in food production, including meat analogs, vegetarian burgers, and other innovative soy-based dishes. Students can use TSP to various culinary styles, fostering creativity in product development.

5.6 Inventory Management

Effective inventory management is crucial for sustaining a soy product processing unit. Inventory control, stock tracking, and order fulfillment are the key points for inventory management. Balancing production with demand, minimizing waste, and optimizing storage are vital skills for sustaining and soy processing unit. Students must have practical knowledge to ensure the smooth operation and profitability of a soy products processing facility.

Practical Exercise

1. Activity:

Perform online research to identify three innovative soy-based products that have been developed using extrusion technology. Prepare a short presentation highlighting the key features, nutritional benefits, and potential market for each product. Include visuals and references to support your findings.

2. Test Your Understanding:

2.1 Multiple Choice Questions:

- 1. What are the categories of extruded food products in cold extrusion?
 - A) Single screw extrusion

B) Sev, Chakli, Noodles, Soy sticks, Soy flakes

- C) Twin screw extrusion
- D) Flour and Grits
- 2. Which extrusion process involves the use of heat?
 - A) Cold extrusion
 - B) Single screw extrusion
 - C) Twin screw extrusion
 - D) Both B and C
- 3. What is an extruder primarily responsible for?
 - A) Raw material preparation
 - B) Packaging and shelf life
 - C) Extrusion process
 - D) Inventory management
- 4. Which parameters are considered independent in extrusion technology?A) Mean residence time, residence time distribution

B) Raw material properties, feed rate

- C) Back pressure, motor torque
- D) Sev, Chakli, Noodles, Soy sticks, Soy flakes
- 5. What is TSP (Textured Soy Protein) primarily used for?
 - A) Inventory management
 - B) Unit operation for cottage level
 - C) Packaging and shelf life
 - D) Utilization for different products

2.2 Fill in the Blank Questions:

- 1. The two categories of extruded food products are _____ and
- 2. Extrusion technology has significant impacts on the characteristics of
- 3. The parts of an extruder include _____, ____, and
- 4. Raw material preparation involves the use of ______ and
- 5. ______ is a unit operation for cottage level in soy processing.

2.3 True or False Questions:

- 1. Extrusion technology only involves cold processes. True or False
- 2. The extruder is classified based on its mean residence time. True or False
- 3. Raw material preparation includes the use of grits. True or False
- 4. Inventory management is a part of the extrusion process. True or False
- 5. TSP is used primarily for raw material preparation. True or False

2.4 Match the Following:

Column A: Parameters of Extrusion	Column B: Corresponding Categories
1. Raw material properties	A. Independent parameters
2. Screw configurations	B. Independent parameters
3. Mean residence time	C. System parameters
4. Flour	D. Raw material preparation
5. TSP	E. Utilization of different products

Short answer questions:

- a. What are the main categories of soy products discussed in the overview of the soy processing industry?
- b. Explain the difference between cold extrusion and extrusion with heat.
- c. List three benefits of extrusion technology in soy processing.

Long answer questions:

- a. Describe the extrusion process and its key components in detail.
- b. Discuss the different types of extruders and their classifications.
- c. Explain the parameters of extrusion and their impact on the characteristics of food.

Higher order thinking question:

How does the utilization of extrusion technology contribute to enhancing the nutritional and health benefits of soy products?

Module 2 EQUIPMENT AND MACHINERY FOR SOY PROCESSING

SESSION 1: EQUIPMENT USED IN PRIMARY PROCESSING OF SOYBEAN

(i) Weighing Balance

In soybean processing, the journey begins with the precise measurement of raw soybeans. Weighing balances play a crucial role in this step, ensuring accuracy and consistency in the quantity of soybeans used for processing. This precision is essential for maintaining the desired quality standards in the production of various soy-based products.



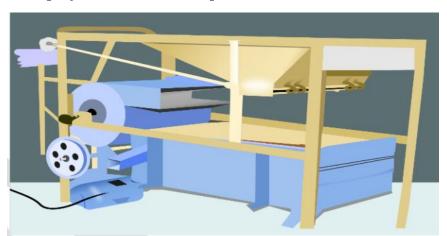
Weighing balances come in various types, ranging from manual scales to electronic ones, each serving a specific purpose. Electronic balances, for instance, provide a faster and more accurate reading, contributing to the efficiency of the entire processing line. Students studying soy processing gain valuable insights into the importance of accurate measurements and the technology employed in this fundamental stage.

(ii) Cleaners

Once the soybeans are accurately measured, the next step involves cleaning the raw material. Cleaners are employed to remove impurities such as dust, dirt,

and foreign materials. This initial cleaning process is critical to prevent contamination and ensure the purity of the soybeans throughout subsequent processing stages.

Cleaners can be gravitybased or use air and vibration to separate



impurities from the soybeans. The removal of foreign materials not only enhances the overall quality of soy-based products but also ensures the longevity and proper functioning of downstream processing equipment.

(iii) Graders

After cleaning, graders are used to sort soybeans based on their size and weight. This process helps in achieving uniformity in the raw material, a crucial factor for producing consistent end products. Grading also facilitates the optimization of subsequent processing equipment by ensuring that the machinery is handling a standardized input.

Graders employ various mechanisms such as sieves and screens to categorize soybeans based on their physical characteristics. Students studying soy processing learn how graders contribute to efficiency and the importance of uniformity in raw materials.

(iv) De-hullers

De-hulling is a key step in soybean processing, where the outer husk or hull is removed to access the edible part of the soybean. Dehullers are specialized machines designed for this purpose. They use a combination of mechanical pressure and airflow to separate the hull from the soybean, leaving behind the nutritious inner kernel.

Understanding the de-hulling process is crucial for students as it directly impacts the quality and yield of soy-based products. Additionally, de-hulling contributes to the reduction of anti-nutritional factors present in the soybean hull, enhancing the nutritional value of the final products.

Did You Know?

Primary Processing: Did you know that in the primary processing of soybeans, dehullers are used to remove the outer shell of the soybean, revealing the edible part inside.

(v) Storage facility

After primary processing, soybeans need proper storage to maintain their quality before further processing. Storage facilities, such as silos, are used to protect the raw material from environmental factors like moisture, pests, and contaminants. Silos offer a controlled environment, preserving the integrity of the soybeans until they are ready for the next stage of processing.



BHOPAL

The importance of proper storage is emphasized in the curriculum, as students learn about the impact of environmental conditions on soybean quality. They gain insights into the logistics of managing raw materials in large-scale soy processing facilities.

SESSION 2: EQUIPMENT USED IN SECONDARY PROCESSING OF SOYBEAN

(i) Blancher

Blanching is a critical step in the secondary processing of soybeans, involving exposure to high temperatures followed by rapid cooling. Blanchers play a vital role in this process, deactivating enzymes and preserving the color, flavor, and nutritional value of soy products.

Blanchers are designed to maintain precise temperature and time controls. This ensures that the soybeans are adequately heated to achieve the desired effect without compromising the overall quality. Students explore the science behind blanching and its impact on the sensory and nutritional characteristics of soy-based products.



(ii) Dryer

Following blanching, dryers are employed to remove excess moisture from soy

products. This step is crucial for extending the shelf life of soy-based products and preventing microbial growth. Dryers come in various forms, including tray dryers, belt dryers, and fluidized bed dryers, each suited to different product specifications.

The role of dryers in soy processing is integral, and students learn about the correlation between moisture content and product stability. They also delve into the engineering aspects of dryer design and operation.



20

(iii) Grinder

Grinders are indispensable in the production of soybean meal and flour. They crush and grind soybeans into a fine powder, increasing their utility in various food products. Grinders vary in design, with some utilizing stone mills, while others use modern technology like hammer mills.

Students should understand the mechanics of grinding and the impact on the texture and composition of soy-based products. They also learn about the versatility of soy flour in the food industry, from baking to meat alternatives.

(iv) Soy milk plant

Soy milk plants are comprehensive facilities designed for the production of soy milk. These plants include various equipment such as soaking tanks, grinding machines, and separators. The process involves soaking the soybeans, grinding them into a slurry, and separating the liquid soy milk from the solid residue.

Did You Know?

Ever wondered how soy milk is made? It's through a process involving a blancher, grinder, and filtration unit. These machines work together extract the to nutritious liquid from soybeans! This is secondary processing of soybean.

The soy milk plant is a focal point for students to understand the transformation of soybeans into a liquid form. They explore the importance of each processing step in achieving the desired sensory attributes and nutritional benefits of soy milk.



(v) Filtration Unit

To ensure the purity of liquid soy products, a filtration unit is employed. This equipment removes solids and impurities, enhancing the clarity and overall quality of soy milk and other liquid soy-based products. Filtration units use various techniques such as pressure or vacuum filtration.

Students gain insights into the role of filtration in maintaining the aesthetic appeal and consumer acceptance of liquid soy products. They understand the importance of product clarity and how it influences consumer perception.

(vi) Tofu Pressing Machine

Tofu pressing machines are crucial in the production of tofu, a popular soy product. After coagulating soy milk, the resulting curd needs to be pressed to remove excess water and shape it into the desired tofu blocks. Tofu pressing machines apply controlled pressure to achieve these objectives efficiently.

Students delve into the art and science of tofu production, understanding the significance of pressing in achieving the desired texture and consistency. They also explore the cultural and culinary aspects of tofu in various cuisines.

(vii) Packaging machines

Packaging machines play a pivotal role in the final stages of secondary processing. These machines efficiently pack processed soy products, ensuring product safety, hygiene, and facilitating convenient transportation and storage. Packaging machines come in various forms, including form-fill-seal machines, pouch packaging machines, and vacuum packaging machines.

Students must recognize the importance of packaging in preserving the quality and extending the shelf life of soy-based products. They also explore sustainable packaging options and the role of packaging in marketing and branding.





SESSION 3: EQUIPMENT USED IN TERTIARY PROCESSING OF SOYBEAN

(i) Dry Blender

Tertiary processing involves further refinement and transformation of soy-based products into diverse forms. Dry blenders are utilized in this stage to mix various dry ingredients. This equipment is crucial in the production of soy-based food products such as baking mixes, protein powders, and snacks.

(ii) Dough making machine

Dough making machines are essential in the production of soy-based bakery items. These machines mix soy flour or soy protein isolates with other ingredients to create dough for bread, pastries, and other baked goods. Dough making machines vary in size and complexity, catering to both small-scale and large-scale production.

Students gain insights into the role of soy in bakery applications, exploring the science behind dough development and the sensory attributes imparted by soy-based ingredients.



(iii) Oven

Ovens are indispensable in baking soy-based products. They ensure proper cooking and texture development, enhancing the taste and quality of soy-based baked goods. Various types of ovens, including convection ovens and rotary ovens, are employed based on specific product requirements.



(iv) Extruder

Extruders play a pivotal role in the production of textured soy protein (TSP), a versatile ingredient with a meat-like texture. Extruders use a combination of heat, pressure, and mechanical shear to transform soy protein into fibrous structures resembling meat. TSP is widely used in plant-based meat substitutes.



(v) Dryer

Dryers are again employed in the final stages of tertiary processing to remove any remaining moisture from the finished soy products. This step is crucial for ensuring the stability and shelf life of products like textured soy protein and other extruded snacks.

(vi) Packaging Machine

Packaging machines, similar to those used in secondary processing, are employed to seal and package the final soy products. This step is critical for maintaining product freshness and preventing contamination during storage and transportation. Packaging machines are chosen based on the specific requirements of the product, including size, shape, and packaging material.

Did You Know?

Tertiary Processing: Did you know that soybeans are incredibly versatile? In tertiary soybeans processing, are transformed into various products like textured vegetable protein (TVP) and meat substitutes using equipment such as extruders and ovens.

In conclusion, the comprehensive range of equipment and machinery involved in the primary, secondary, and tertiary processing of soybeans highlights the technological advancements and diverse applications within the soy processing industry. Understanding these processes is essential for students to appreciate the journey from raw soybeans to the wide array of soy-based products available in the market today. As students delve into the intricacies of soy processing equipment, they not only grasp the science and engineering principles but also gain insights into the broader context of sustainability, nutrition, and consumer preferences within the soy industry.

End of Unit Assessment

1. One Activity Question:

Activity: Research and compare the primary processing equipment used in soybean processing in traditional methods versus modern automated methods. Present your findings in a visually appealing format, such as a chart or infographic. Include at least five pieces of equipment in each category and discuss the advantages and disadvantages of each approach.

2. Test Your Understanding:

2.1 Multiple-Choice Questions:

- 1. Which equipment is used in the primary processing of soybeans for removing impurities like dust and foreign materials?
 - a) Grinder
 - b) Cleaner
 - c) Blancher
 - d) Extruder
- ial Not to be published 2. What is the purpose of a blancher in soybean processing?
 - a) Grinding soybeans into flour
 - b) Removing excess moisture
 - c) Deactivating enzymes and preserving color
 - d) Pressing tofu blocks
- 3. Tofu pressing machines are crucial in:
 - a) Primary processing

b) Secondary processing

- c) Tertiary processing
- d) Quaternary processing
- 4. Dry blenders are commonly used in: Mate
 - a) Making tofu
 - b) Primary processing
 - c) Tertiary processing
 - d) Baking bread
- 5. What is the primary purpose of packaging machines in soy processing?
 - a) Blanching soybeans
 - b) Creating textured soy protein
 - c) Efficiently packing processed products
 - d) Grinding soybeans into flour

2.2 Fill in the Blank Questions:

- 1. ______ is used to remove the outer husk of soybeans in the primary processing stage.
- 2. The purpose of a ______ is to separate liquid soy milk from solid residue in soy milk plants.
- 3. Dryers are crucial in ______ excess moisture from soy products.
- 4. Dough making machines mix soy flour with other ingredients to create dough for .
- 5. Packaging machines ensure product safety, hygiene, and facilitate convenient _____ of processed soy products.

2.3 True or False Questions:

- 1. De-hullers are used to add an outer layer to soybeans during primary processing. True or False
- 2. Blanchers deactivate enzymes and preserve color in soy products during secondary processing. True or False
- 3. Tofu pressing machines are primarily used in tertiary processing. True or False
- 4. Extruders play a crucial role in the production of soy milk. True or False
- 5. Packaging machines are only used in the primary processing of soybeans. True or False

2.4 Match the Following Questions:

Column A	Column B
1. Removes impurities from	A. Dryer
soybeans	\sim
2. Used to shape tofu blocks	B. Cleaner
3. Extends shelf life by removing	C. Blancher
excess moisture	(\bigcirc)
4. Employed for softening of	D. Tofu Pressing Machine
soybean seeds	
5. Crucial in baking soy-based	E. Oven
products	

Short answer questions:

- a. Name three primary processing equipment used for soybeans.
- b. Explain the role of a blancher in soy processing.
- c. List two tertiary processing equipment used in the production of soy products.

Long answer questions:

- a. Describe the functions of equipment used in the primary processing of soybeans.
- b. Discuss the significance of packaging machines in soy product processing.
- c. Explain the operations of a soy milk plant in the secondary processing of soybeans.

Higher order thinking question:

a. How does the selection of appropriate equipment contribute to the efficiency and quality of soy product processing?

Module 3 Maintaining Food Safety And Occupational Health

SESSION1: FOOD SPOILAGE

1.1 Food Spoilage

Food spoilage is a natural and complex process involving various physical, chemical, and biological changes that render food products unsafe or undesirable for consumption. It is imperative to recognize the signs of spoilage to ensure the safety and quality of food.

1.2 Causes of Food Spoilage

(i) Microbial

Microbial spoilage is one of the most common causes of food deterioration. Bacteria, yeasts, molds, and viruses are microorganisms that can proliferate in food, leading to spoilage. For instance, the growth of lactic acid bacteria in soy-based products can cause undesirable changes in taste and texture.

Did You Know?

Food Spoilage Know-how:

Food spoilage can occur due to various factors including microbial activity, enzymatic reactions, chemical changes, and physical factors like appearance, smell, texture, and flavor alteration.

Understanding these causes helps in identifying spoiled food items before consumption, thereby preventing potential health risks.

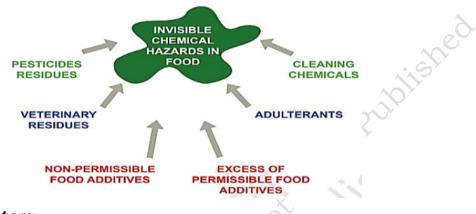


(ii) Enzymatic

Enzymatic spoilage occurs due to the activity of enzymes naturally present in food. For example, polyphenol oxidase in fruits can catalyze reactions leading to browning. In soy product processing, controlling enzymatic reactions is crucial to maintaining the quality of soy-based products.

(iii) Chemical

Chemical spoilage involves reactions that alter the composition of food. Lipid oxidation, for instance, can lead to rancidity in soybean oil. Understanding these chemical processes is vital for preventing spoilage in soy-based food products.



(iv) Physical Factors

Changes in appearance, smell, texture, and flavor are physical indicators of food spoilage. In the soy product processing industry, visible mold growth on soybeans or changes in the texture of soy protein isolates can be signs of spoilage.

1.3 Changes in Food Quality due to Spoilage

The changes in food quality due to spoilage can be categorized into sensory alterations. Discoloration, off-putting odors, changes in texture, and taste are indicative of spoilage. These changes affect consumer acceptance and can have economic implications for the soy product industry.

SESSION 2: FACTORS AFFECTING FOOD SPOILAGE

(i) Moisture Content

Moisture content is a critical factor influencing the growth of microorganisms and enzymatic reactions. In soy product processing, ensuring optimal moisture levels during the production of items like soy-based sauces or tofu is essential for preventing spoilage.

(ii) Temperature

Temperature plays a pivotal role in food preservation and spoilage. Controlling temperatures during various stages of soy product processing, such as fermentation or storage, is crucial to preventing the growth of spoilage microorganisms.

29

(iii) Oxygen

Oxygen exposure can lead to oxidative reactions, causing spoilage in certain food products. Packaging methods that limit oxygen contact are essential for preserving the quality of soy products like soybean oil.

(iv) Acidity

The acidity of a food product can influence the rate of spoilage. In the soy product industry, understanding and controlling acidity levels are vital, especially in processes like soy sauce fermentation, where specific pH conditions are necessary.

Did You Know?

Factors Affecting Food Spoilage:

Factors such as moisture content, temperature, oxygen availability, acidity levels, and the nutrient composition of raw materials and finished products greatly influence food spoilage.

Proper management of these factors is crucial in extending the shelf life of food products and maintaining their quality.

(v) Nutrient Composition of Raw Material and Finished Product

The nutrient composition of raw materials directly impacts the stability and shelf life of soy-based products. For instance, ensuring the right balance of nutrients in soy-based infant formulas is critical for preventing spoilage and maintaining nutritional value.

(vi) Storage Conditions

Proper storage conditions are imperative in preventing spoilage in soy product processing. This includes controlling humidity, regulating temperature, and utilizing appropriate packaging materials to extend the shelf life of products like soy protein isolates or soy milk.



3. Food Preservation

3.1 Food Preservation

Food preservation is a set of techniques used to prolong the shelf life of food products while maintaining their safety, nutritional value, and sensory attributes. In the soy product processing industry, preservation methods are deployed to ensure a continuous supply of soy-based products.

3.2 Principles of Food Preservation

The principles behind food preservation involve inhibiting the factors that contribute to spoilage. For soy-based products, these principles include controlling moisture, temperature, acidity, and utilizing appropriate packaging to prevent spoilage during processing and storage.

3.3 Techniques of Food Preservation

(i) Traditional Techniques

Traditional preservation methods, deeply rooted in cultural practices, are still relevant in the soy product industry. Traditional techniques of preservation used in soy processing include methods such as fermentation, drying, and brining. Fermentation is a widely employed technique in soy processing, particularly in the production of products like tempeh, miso, and soy sauce. Fermentation not only helps to preserve soybeans but also enhances their flavor and nutritional profile through the action of beneficial microorganisms. Drying is another common method used to preserve soybeans, where they are dried under controlled conditions to reduce moisture content, inhibiting the growth of spoilage microorganisms. Soybeans can be dried whole or ground into flour for longer shelf life. Brining, or soaking soybeans in a saline solution, is also practiced for preserving them, especially for making products like fermented soybeans or pickled tofu. These traditional preservation techniques have been used for centuries and continue to play a significant role in soy processing, offering both preservation and flavor enhancement benefits.

(ii) Modern Techniques

Modern preservation methods offer advanced options for the soy product processing industry. In modern soy processing, various advanced techniques of preservation are employed to maintain the quality, freshness, and shelf-life of soy-based products. One prevalent method is vacuum packaging, which involves removing oxygen from the packaging material to create a low-oxygen environment that inhibits the growth of aerobic microorganisms and slows down oxidative reactions, thereby extending the product's shelf-life. Additionally, modified atmosphere packaging (MAP) is commonly utilized, where the

30

atmosphere within the packaging is modified to optimize conditions for preservation. This can involve adjusting the levels of oxygen, carbon dioxide, and nitrogen to create an environment that retards microbial growth and enzymatic activity. Freeze-drying, another modern preservation technique, involves rapidly freezing the soy product and then subjecting it to low pressure, causing the frozen water content to sublimate directly from solid to gas without passing through the liquid phase. This process effectively preserves the texture, flavor, and nutritional integrity of the soy product while extending its shelf-life. Furthermore, advances in packaging materials and technologies, such as barrier films and active packaging incorporating antimicrobial agents or oxygen scavengers, contribute to enhanced preservation and quality maintenance in soy processing. These modern preservation techniques play a crucial role in ensuring the availability of high-quality soy-based products with extended shelf-life for consumers. Refrigeration, canning, pasteurization, and irradiation are other modern techniques which are employed to extend the shelf life of products like tofu and soy-based beverages, ensuring their availability and quality.

4. Occupational Health and Safety

4.1 Potential Safety Hazards at the Workplace

The soy product processing industry involves various potential safety hazards for workers. These hazards encompass allergen crosscontamination, chemical exposures, physical risks from machinery, biological contaminants, dust inhalation, fire and explosion risks, ergonomic strains, and temperature control concerns. To mitigate these risks, stringent measures are implemented, including thorough cleaning procedures, proper chemical handling protocols, guarding. sanitation machine practices, dust control measures, fire prevention strategies, ergonomic assessments, and temperature monitoring. Adherence to safety regulations, regular training sessions, and the provision of personal protective equipment (PPE) are fundamental components of maintaining a safe working environment in

Did You Know?

Safety Measures at Workplace:

In a food-related workplace, potential safety hazards exist, ranging from accidents due to heavy equipment handling to chemical exposure.

Employing safety measures such as using protective equipment, following safety signs symbols, and and adhering to precautionary guidelines can significantly reduce the risk of accidents and ensure a safe working environment for all.

soy processing facilities. By prioritizing safety measures and implementing comprehensive risk management protocols, the industry can uphold worker health and deliver high-quality soy products to consumers with confidence.

Soy Product Processor Grade XII

4.2 Safety Measures to Prevent Accidents at the Workplace

Implementing safety measures is paramount in preventing accidents in soy processing plants. Regular equipment maintenance, proper training programs, and the use of safety protocols contribute to creating a safe working environment. Adequate training ensures that workers are aware of potential risks and how to navigate safely in their work environment.

4.3 Safety Signs and Symbols

Familiarizing workers with safety signs and symbols specific to the soy product processing industry enhances workplace safety. Signs indicating areas with chemical exposure, machinery operation zones, and emergency exits contribute to accident prevention.

- Hazard signs are prominently displayed to alert individuals to potential dangers, such as slippery floors or moving machinery.
- Prohibition signs clearly indicate restricted actions, like no smoking or restricted access areas, to prevent accidents.
- Mandatory signs remind workers of essential safety requirements, such as wearing personal protective equipment (PPE) or following hand hygiene protocols.
- Emergency signs provide critical information about evacuation routes, fire extinguisher instructions and emergency equipment like eyewash stations.
- Chemical hazard signs warn of the presence of hazardous substances and guide workers on proper handling procedures.
- Additionally, safety color codes are used to convey specific safety information effectively.

Through the strategic implementation of these signs and symbols, soy processing facilities can ensure the safety and well-being of their workforce while minimizing potential risks and accidents.

4.4 Importance of Using Protective Equipment and Clothing

Using personal protective equipment (PPE) is fundamental for occupational health and safety in the soy product processing industry. Wearing appropriate clothing, gloves, masks, and eyewear protects workers from potential hazards, ensuring a secure working environment. By wearing appropriate protective equipment, workers can significantly reduce the risk of accidents and occupational illnesses, ensuring their safety while on the job. Moreover,



CAUTION



compliance with regulations regarding the use of protective gear is not only necessary for legal reasons but also demonstrates the employer's commitment to providing a safe working environment. When workers feel secure and protected, they can focus more effectively on their tasks, leading to increased productivity and efficiency. Ultimately, prioritizing the use of protective equipment and clothing promotes a culture of safety within the soy processing plant, benefiting both workers and the organization as a whole.

4.5 Precautions in Handling Heavy Equipment

Safely handling heavy machinery is paramount in soy product processing. Implementing precautions such as regular equipment inspections, proper training, and adherence to safety protocols minimize the risk of accidents, ensuring the well-being of workers.

Real-life Examples and Applications

To enhance the practical relevance of the unit, let's delve into specific real-life examples from the Indian soy product processing industry.

Example 1: Success Story of XYZ Soy Processing Company

XYZ Soy Processing Company, located in [Indian City], serves as an exemplary case of effective food safety and occupational health practices. The company implemented rigorous quality control measures to ensure the safety and quality of its soy-based products. By investing in state-of-the-art equipment, conducting regular employee training programs, and adhering to stringent safety protocols, XYZ Soy Processing Company significantly reduced the incidence of accidents and improved overall workplace safety.

Example 2: Innovations in Soy Product Preservation

Highlight recent innovations in soy product preservation techniques. For instance, a company in [Region] successfully implemented advanced packaging technologies that extend the shelf life of their soy-based snacks. This not only reduces food waste but also enhances the availability of nutritious soy products in the market.

Example 3: Occupational Health Initiatives

Explore initiatives taken by leading soy processing companies to prioritize occupational health. This could include ergonomic improvements in workstations, wellness programs, and mental health support for employees.

Example 4: Regulatory Compliance

Discuss how the soy product processing industry in India adheres to national and international food safety standards. Highlight the role of regulatory bodies in ensuring the implementation of best practices and maintaining the integrity of soy-based products.

Conclusion

In conclusion, this comprehensive unit provides Class 12 students with a detailed understanding of food spoilage, preservation techniques, and occupational health and safety, with a specific focus on the soy product processing industry. The integration of real-life examples and applications from the Indian context enhances the practical applicability of the knowledge gained, preparing students for future careers in this dynamic and critical field.

End of Unit Assessment

1. Activity Question:

1.1 Activity: Investigate Food Preservation Techniques

Perform research on the internet to explore traditional and modern food preservation techniques. Create a comparative report highlighting the principles and applications of at least three traditional and three modern methods. Include examples from the soy product processing industry.

2. Test Your Understanding

A. Multiple Choice Questions:

- 1. What is a common cause of food spoilage in soy-based products?
- a) High acidity
- b) Low moisture content

c) Microbial activity

d) Low temperature

2. Which factor is NOT considered a cause of food spoilage?

- a) Oxygen
- b) Temperature

c) Light

d) Nutrient composition

3. What is the primary purpose of food preservation?

- a) Enhancing flavor
- b) Reducing nutrient content

c) Prolonging shelf life

d) Increasing microbial growth

4. Which traditional technique is commonly used in soy sauce fermentation?

- a) Freezing
- b) **Salting**
- c) Canning
- d) Irradiation

5. What is a critical factor affecting the shelf life of soy-based products?

a) Moisture content

- b) High acidity
- c) Low temperature
- d) Oxygen exposure

B. Fill in the Blank Questions:

- 1. ______ is a major contributor to food spoilage, involving bacteria, fungi, and viruses.
- 2. In enzymatic spoilage, _____ present in food can lead to undesirable changes.
- 3. Chemical spoilage can result from ______ reactions altering the composition of food.
- 4. Proper storage conditions, including humidity control and temperature regulation, are crucial for preventing food ______.
- 5. _____ is a traditional preservation method used in soy sauce fermentation.

C. True or False Questions:

- 1. Discoloration is a physical indicator of food spoilage. True or False
- 2. Oxygen exposure accelerates food preservation. True or Fals
- 3. The nutrient composition of raw materials does not impact the stability of soy-based products. True or False
- 4. Safety signs and symbols are not essential in the workplace for accident prevention. True or False
- 5. Enzymatic spoilage is primarily caused by chemical reactions. True or False

D. Match the Following:

Column A	Column B
1. Common cause of food spoilage	A. Preserves food by controlling
in soy-based products	microbial growth.
2. Preservation method involves	B. Ensures proper functioning and
sealing food in airtight	reduces the risk of accidents
containers	
3. Primary purpose of food	C. Bacteria, fungi, and viruses
preservation	
4. Critical factor affecting the shelf	D. Involves sealing food in airtight
life of soy-based products	containers
5. Safety signs and symbols at the	E. Prolonging shelf life
workplace	

BHOPAL

Short answer questions:

- a. Identify the four causes of food spoilage mentioned in the textbook.
- b. Explain the principles of food preservation.
- c. List three safety signs and symbols used in a food processing workplace.

Long answer questions:

- a. Discuss the factors affecting food spoilage and their impact on the quality of soy products.
- b. Explain the techniques of food preservation and their application in soy processing.
- c. Describe the potential safety hazards in a soy products processing plant and the corresponding safety measures.

Higher order thinking question:

a. Evaluate the importance of maintaining food safety standards and implementing safety measures in soy processing industries.

Module 4 Food Standards

SESSION 1: SOY FOOD STANDARDS

1. Introduction

1.1 Soy Food Standards

In the dynamic realm of soy products processing, strict adherence to food

standards stands as a cornerstone to ensure the safety and quality of the final goods. The Food Safety and Standards Authority of India (FSSAI) assumes a pivotal role in establishing and regulating these standards. This section explores the comprehensive guidelines set by FSSAI for the production, packaging, and labeling of soy-based products. Moreover, it delves into the monitoring and enforcement mechanisms that FSSAI employs to ensure compliance across the industry. The understanding and implementation of FSSAI standards are imperative for soy processors to guarantee the health and well-being of consumers.

Did You Know?

FSSAI Ensures Soy Safety:

The Food Safety and Standards Authority of India (FSSAI) plays a pivotal role in regulating the safety and quality of soy-based products in India. By setting stringent standards and guidelines, FSSAI ensures that soy foods meet the highest safety standards before reaching consumers.

An additional critical aspect of ensuring food safety is the adoption of Hazard Analysis Critical Control Point (HACCP) principles. HACCP, as a systematic preventive approach, identifies, evaluates, and controls potential hazards throughout the soy processing chain. This unit takes a deep dive into the specifics of HACCP, educating students on how to identify critical control points and implement measures to mitigate risks in soy processing. The aim is to ensure that soy products not only retain their nutritional value but also meet the highest safety standards for consumption.

1.2 Agencies Involved in Setting up and Monitoring Food Standards

The soy products processing industry operates within a framework governed by various agencies responsible for setting and monitoring food standards. Among these agencies, the Bureau of Indian Standards (BIS) emerges as a key player, establishing benchmarks for quality, safety, and performance. This section offers an in-depth exploration of the specific BIS standards applicable to soy products.

It provides insights into the parameters that define excellence in the field and outlines the role of BIS in maintaining and elevating these standards.

On an international scale, the International Organization for Standardization (ISO) plays a vital role in shaping the landscape of soy processing. Understanding ISO standards is crucial for students to comprehend the global context of soy processing. This unit elucidates how adherence to ISO standards enhances the marketability and acceptance of soy products on an international scale. It explores the avenues for export that open up as a result, contributing significantly to the overall growth of the soy industry in India.

2. FSSAI STANDARDS IN SOY PRODUCTS PROCESSING

2.1 Regulatory Framework of FSSAI

The Food Safety and Standards Authority of India (FSSAI) serves as the primary regulatory body governing the safety and quality of food products, including soybased items. It establishes and enforces standards to ensure that the production,



Inspiring Trust, Assuring Safe & Nutritious Food Ministry of Health and Family Welfare, Government of India

packaging, and labeling of soy products adhere to stringent guidelines.

FSSAI operates under the Food Safety and Standards Act, 2006, which consolidates various laws related to food and establishes the authority with the mandate to lay down science-based standards for food products. These standards cover a wide range of aspects, including hygiene, safety, and quality.

2.2 Guidelines for Production of Soy Products

In the production of soy-based goods, FSSAI outlines specific guidelines to guarantee the safety and nutritional value of the final products. These guidelines encompass the entire production process, from the sourcing of raw materials to the final packaging.

2.2.1 Sourcing and Quality of Raw Materials

FSSAI mandates that soy processors must source their raw materials, primarily soybeans, from approved and certified suppliers. This ensures the traceability of ingredients and helps in maintaining quality standards. The guidelines specify parameters for the quality of soybeans, including factors such as moisture content, purity, and absence of contaminants.

2.2.2 Processing and Manufacturing Practices

FSSAI provides detailed instructions on the processing and manufacturing practices for soy products. This includes guidelines on methods of extraction, use of additives, and adherence to specific temperatures during processing. These practices aim to preserve the nutritional content of soy products while eliminating potential hazards.

2.2.3 Hygiene and Sanitation Standards

Maintaining hygiene and sanitation in the production facility is a critical aspect of FSSAI guidelines. The authority sets stringent standards for cleanliness, sanitation, and pest control to prevent contamination during the production process. Compliance with these standards ensures that the final soy products are free from harmful microorganisms.

2.2.4 Packaging and Labeling Requirements

FSSAI mandates specific packaging and labeling requirements for soy products. This includes information on nutritional content, ingredient list, allergen information, and expiry dates. The labeling must be clear, accurate, and in compliance with FSSAI regulations to provide consumers with the necessary information for informed choices.

2.3 Monitoring and Enforcement by FSSAI

To ensure compliance with its standards, FSSAI employs a robust monitoring and enforcement mechanism. Regular inspections and audits are conducted at soy processing facilities to assess adherence to guidelines. Non-compliance can result in penalties, product recalls, or even the suspension of production licenses.

FSSAI collaborates with other regulatory bodies and agencies to strengthen its monitoring efforts. This includes partnerships with health departments, quality control authorities, and law enforcement agencies. Through these collaborations, FSSAI aims to create a comprehensive and effective system for monitoring and enforcing food safety standards in the soy products processing industry.

3. HAZARD ANALYSIS CRITICAL CONTROL POINT (HACCP) IN SOY PROCESSING

3.1 Introduction to HACCP Principles

In addition to complying with FSSAI standards, soy processors are encouraged to adopt Hazard Analysis Critical Control Point (HACCP) principles. HACCP is a systematic and proactive approach to identifying, evaluating, and controlling potential hazards in the food processing chain. The HACCP system is designed to prevent, reduce, or eliminate risks at critical points in the production process where hazards are likely to occur. By implementing HACCP principles, soy processors can enhance the safety of their products and ensure that they meet the highest quality standards.

3.2 Key Components of HACCP

The HACCP system consists of seven key principles that form the basis of its application. These principles are:

3.2.1 Conducting Hazard Analysis

The first step in implementing HACCP is to conduct a thorough hazard analysis of the entire soy processing chain. This involves identifying potential biological, chemical, or

Did You Know?

HACCP: Safeguarding Soy Products:

Hazard Analysis Critical Control Point (HACCP) is a systematic identifying, approach to evaluating, and controlling food safety hazards. It is crucial in the production of soy-based foods to contamination prevent and consumer ensure safety. Implementing HACCP principles is integral to maintaining the quality and integrity of soy products throughout the production process.

physical hazards that could pose risks to the safety of the final products.

3.2.2 Determining Critical Control Points (CCPs)

Once hazards are identified, the next step is to determine critical control points (CCPs) in the production process. CCPs are specific points where control measures can be applied to prevent, eliminate, or reduce the identified hazards to an acceptable level.

3.2.3 Establishing Critical Limits

For each CCP, critical limits are set to define the acceptable range of parameters. These limits ensure that the control measures effectively address the identified hazards. Deviation from critical limits indicates a potential risk to the safety of the product.

3.2.4 Implementing Monitoring Procedures

Monitoring procedures are established to track and verify that the production process is within the defined critical limits at each CCP. Regular monitoring helps in detecting deviations promptly, allowing corrective actions to be taken before the product reaches the consumer.

3.2.5 Establishing Corrective Actions

In case of deviations from critical limits, predefined corrective actions are implemented to bring the process back into control. This may involve adjusting equipment, modifying processes, or re-evaluating and updating the HACCP plan.

3.2.6 Verification of the HACCP System

The effectiveness of the HACCP system is verified through activities such as periodic reviews, audits, and testing. Verification ensures that the system continues to address potential hazards and maintains the safety and quality of soy products.

3.2.7 Documentation and Record-Keeping

Comprehensive documentation and record-keeping are integral to the HACCP system. This includes maintaining records of hazard analyses, critical control points, monitoring procedures, corrective actions, and verification activities. Documentation provides a transparent and traceable record of the entire HACCP process.

3.3 Benefits of HACCP in Soy Processing

The adoption of HACCP principles in soy processing offers numerous benefits, including:

- Enhanced Food Safety: HACCP helps identify and control potential hazards, ensuring the safety of soy products for consumers.
- Improved Quality Assurance: By setting critical limits and monitoring procedures, HACCP contributes to maintaining consistent quality in soy processing.
- Compliance with Regulations: HACCP implementation aligns with regulatory requirements, demonstrating a commitment to food safety and quality standards.
- Increased Consumer Confidence: Products bearing the HACCP certification are often viewed more favorably by consumers, enhancing brand reputation and consumer confidence.
- Prevention of Contamination: HACCP focuses on maintaining hygiene and preventing contamination throughout the production process, safeguarding the integrity of soy products.

SESSION 2: AGENCIES INVOLVED IN SETTING AND MONITORING FOOD STANDARDS

4.1 Bureau of Indian Standards (BIS)

The Bureau of Indian Standards (BIS) plays a pivotal role in the soy products processing industry by establishing benchmarks for quality, safety, and performance. BIS is a national standards body that formulates standards for various products and services to ensure their quality and reliability.

4.1.1 BIS Standards Applicable to Soy Products

BIS sets specific standards for soy products to ensure that they meet the prescribed benchmarks. These standards cover a range of aspects, including quality parameters, safety measures, and performance criteria. Students exploring this section will gain insights into the detailed standards applicable to soy processing and understand compliance with how BIS standards contributes to the overall excellence of soy products.

4.1.2 Role of BIS in Maintaining Standards

Did You Know?

Global Standards for Soy:

The Bureau of Indian Standards (BIS) collaborates with international organizations like the International Organization for Standardization (ISO) to establish global benchmarks for production. sov food This collaboration ensures that soy products adhere to uniform standards worldwide, promoting confidence and consumer facilitating international trade.

Beyond setting standards, BIS plays a crucial role in maintaining and updating them to align with technological advancements and evolving industry requirements. The agency conducts regular reviews and revisions of standards to ensure their relevance and effectiveness. Additionally, BIS collaborates with industry stakeholders, experts, and other regulatory bodies to gather insights and perspectives for comprehensive standardization.

4.2 International Organization for Standardization (ISO)

On an international scale, the International Organization for Standardization (ISO) significantly influences the soy processing landscape. Understanding ISO standards is essential for students to grasp the global context of soy processing and the requirements for international trade.

4.2.1 ISO Standards in Soy Processing

ISO develops and publishes standards that are recognized globally. This section explores the specific ISO standards applicable to soy products, covering areas such as quality, safety, and traceability. Adherence to ISO standards not only ensures global acceptance but also enhances the marketability of soy products on an international scale.

4.2.2 Global Context and Marketability

The international acceptance of soy products relies on their adherence to ISO standards. This unit delves into how compliance with ISO standards opens up avenues for export and contributes to the overall growth of the soy industry in

India. Understanding the global context and marketability aspects is crucial for students aspiring to engage in international trade and promote the export of soybased goods.

4.2.3 ISO Certification Process

To facilitate students' understanding, this section outlines the ISO certification process. It explains the steps involved in obtaining ISO certification for soy processing, including application, documentation, audit, and compliance verification. The certification process is a testament to a company's commitment to meeting international standards and can significantly impact its competitiveness in the global market.

Practical Exercise 1. Activity:

Perform an internet search to find information on recent updates or changes in Soy Food Standards by the Food Safety Standards Authority of India (FSSAI). Summarize the key points and explain how these changes may impact food safety and quality.

2. Test Your Understanding:

A. Multiple Choice Questions

- 1. What does HACCP stand for?
 - a) Hazardous Analysis and Control of Critical Points

b) Hazard Analysis Critical Control Point

- c) Health and Safety Control Process
- d) High Accuracy Critical Checkpoints
- 2. Which organization is responsible for setting up and monitoring food standards in India?
 - a) International Standardization Organization (ISO)

b) Food Safety Standards Authority of India (FSSAI)

- c) Bureau of Indian Standards (BIS)
- d) Hazard Analysis Critical Control Point (HACCP)
- 3. What is the primary focus of the International Standardization Organization (ISO)?

a) Setting up and monitoring food standards globally

- b) Ensuring food safety in India
- c) Hazard analysis in food production
- d) Certifying soy products

niblished

- 4. FSSAI is an abbreviation for:
 - a) Food Safety Standards and Inspection Authority
 - b) Food Standards and Safety Association of India
 - c) Food Safety Standards Authority of India
 - d) Federal Standards for Soy and Agriculture in India

5. BIS stands for:

a) Bureau of Indian Standards

- b) Bureau of International Safety
- c) Business Integration System
- d) Balanced Inspection Standards

B. Fill in the Blank Questions:

- 1. The acronym _____ stands for the Food Safety Standards Authority of India.
- 2. _____ is the process abbreviation related to identifying and controlling hazards in food production.
- 3. The _____ is responsible for setting up and monitoring food standards in India.
- 4. The abbreviation _____ stands for the Bureau of Indian Standards.
- 5. _____ is an international organization focused on standardization across various industries.

C. True or False Questions:

- 1. The International Standardization Organization (ISO) primarily focuses on food safety in India. (True/False)
- 2. HACCP is an abbreviation related to identifying and controlling hazards in food production. (True/False)
- 3. FSSAI stands for Food and Safety Standards Authority of India. (True/False)
- 4. BIS is an acronym for Balanced Inspection Standards. (True/False)
- 5. The Bureau of Indian Standards (BIS) is an international organization. (True/False)

D. Match the Following Questions:

Column A	Column B
1. HACCP	A. Bureau of Indian Standards (BIS)
2. ISO	B. Food Safety Standards Authority of India (FSSAI)
3. FSSAI	C. Hazard Analysis Critical Control Point
4. BIS	D. International Standardization Organization

Short answer questions:

- a. Define HACCP and its relevance in soy food standards.
- b. Name two agencies involved in setting up and monitoring soy food standards.
- c. Explain the role of FSSAI in regulating soy food standards.

Long answer questions:

- a. Discuss the importance of adhering to food standards in the soy processing industry.
- b. Analyze the role of ISO in the development of international soy food standards.
- c. Explain how the Bureau of Indian Standards contributes to ensuring quality in soy products.

Higher order thinking question:

a. Assess the challenges and benefits of implementing Hazard Analysis Critical Control Point (HACCP) in the soy processing industry.

Module 5 MARKETING OF SOY PRODUCTS

SESSION 1: CONCEPT OF MARKETING

1.1 Concept of Marketing:

The concept of marketing is a dynamic and comprehensive process that extends beyond mere buying and selling transactions. At its core, marketing involves a

of strategic activities aimed series at identifying, anticipating, and satisfying customer needs. In the context of soy product processing, marketing goes beyond the creation of the product itself; it encompasses a deep understanding of the competitors, and target market. the development of strategies to position the soy products effectively. Market research becomes element, а crucial helping businesses gather insights into consumer preferences, trends, and demands. This information guides product development, pricing strategies, and promotional activities, ensuring a holistic approach to meeting customer needs in the competitive landscape.

Did You Know?

Marketing Marvels:

Did you know that marketing isn't just about selling products? It's a strategic approach to create value for customers, which includes understanding their needs. creating about awareness products, and building strong brand identities. From clever packaging designs to engaging social media campaigns, marketing is the art of connecting with consumers in meaningful ways.

1.2 Difference between Marketing and Sales:

While sales and marketing are closely related, they represent distinct aspects of the business process. Sales focus on the direct exchange of goods or services for money – it is the transactional aspect of business. In contrast, marketing is a broader concept that encompasses all activities involved in bringing a product to market and building relationships with customers. Marketing involves creating awareness, generating interest, and establishing a brand identity that resonates with consumers. It is a continuous process that extends beyond the point of sale, focusing on building long-term relationships and customer loyalty. Sales, on the other hand, represent a specific phase in the overall marketing process.

1.3 Branding:

Branding is a critical component of marketing that plays a pivotal role in differentiating soy products in a competitive market. It involves the creation of a distinctive and memorable brand identity that sets the products apart from others. In the soy product processing industry, this entails developing a unique logo, choosing packaging that stands out on the shelves, and crafting a compelling brand story. A strong brand not only fosters recognition but also builds loyalty and trust among consumers. The visual appeal, messaging, and overall brand experience contribute to the perceived value of soy products in the eyes of the target audience, influencing purchasing decisions and long-term brand loyalty. Thus, branding is a strategic tool that goes beyond aesthetics, contributing significantly to the success and market positioning of soy products.

1.4 Marketing Strategies

In the competitive landscape of soy product processing, effective marketing strategies are indispensable for success. Let's delve into the key components:

(i) Packaging

Packaging serves as the first point of contact between the product and the consumer. In the context of soy products, visually appealing and informative packaging is crucial. The package design should not only communicate the product's key features but also evoke a positive emotional response. Entrepreneurs must consider the environmental impact of packaging materials, as sustainability is increasingly becoming a focal point for conscious consumers. Adopting eco-friendly packaging not only aligns with ethical practices but also caters to a growing market segment.

(ii) Shelf Life

Highlighting the extended shelf life of soy products is a strategic move to enhance their perceived value. Soy products often face misconceptions about freshness and quality. By emphasizing a longer shelf life, entrepreneurs address consumer concerns and position their products as convenient and durable. This strategy also aligns with sustainability efforts, as longer shelf life can reduce food waste. Communicating the preservation techniques and quality control measures that contribute to extended shelf life can instill confidence in consumers.

(iii) Social and Print Media

In the digital age, leveraging social media platforms is imperative for reaching a wider audience. Creating engaging content, including recipes, nutritional information, and success stories, fosters a community around soy products. Social media also provides a platform for customer interaction, feedback, and testimonials, contributing to brand credibility. Print media, although traditional, remains influential, especially in reaching demographics that may not be as active on digital platforms. Integrating both social and print media ensures a comprehensive marketing approach.

SESSION 2: INCUBATION CENTRE

Incubation centers play a pivotal role in nurturing budding entrepreneurs in the soy processing industry. These centers provide a supportive environment where individuals can refine their business ideas, gain valuable mentorship, and access essential resources. The incubation period is instrumental in shaping the trajectory of startups, offering guidance on market trends, regulatory business compliance, and sustainable practices. Through collaborative workspaces and networking opportunities, incubation contribute the holistic centers to development of entrepreneurs, preparing them for the challenges of the industry.

Did You Know?

From Idea to Enterprise:

Ever heard of an Incubation Centre? It's a space where budding entrepreneurs receive guidance, support, and resources to turn their ideas into viable businesses. These offer mentorship, centers infrastructure, and networking opportunities crucial for startups to thrive. They are the nurturing grounds for tomorrow's business tycoons!

2.2 Start-ups

Launching a soy products processing startup involves a multifaceted approach. Identifying a market gap is the first step, followed by creating a unique selling proposition that sets the business apart. Efficient production processes are essential for maintaining competitiveness and meeting consumer demands. Startups inject innovation into the industry, introducing novel soy-based products or refining existing ones. They often act as catalysts for industry growth, bringing dynamism, agility, and adaptability. The entrepreneurial spirit within startups fosters a culture of experimentation and learning.

2.3 Feasibility Analysis of the Project

Before embarking on a soy processing project, a thorough feasibility analysis is imperative. This involves evaluating market demand, assessing the availability of resources, estimating costs, and forecasting potential returns. A wellconducted feasibility analysis serves as the foundation for strategic decisionmaking, providing insights into the viability and sustainability of the project. Entrepreneurs must consider factors such as raw material sourcing, production scalability, and potential challenges in the market landscape. This analytical phase mitigates risks and ensures informed decision-making throughout the project lifecycle.

2.4 Preparation of Project Profile

A comprehensive project profile is a roadmap that outlines the key aspects of the soy processing venture. This document goes beyond the business model and production process, encompassing the target market, marketing strategies, financial projections, and risk mitigation plans. Entrepreneurs and potential investors rely on the project profile to understand the intricacies of the venture. It serves as a tool for strategic planning, helping stakeholders visualize the trajectory of the business. A well-prepared project profile instills confidence in investors and facilitates informed decision-making at every stage of the project.

2.5 Registration and Licensing

Compliance with legal requirements is non-negotiable in the soy processing industry. Entrepreneurs must navigate the regulatory landscape to obtain the necessary registrations and licenses. This ensures that the business operates within the framework of quality standards and adheres to regulatory guidelines. Registration and licensing cover a spectrum of aspects, including food safety, environmental impact, and business operations. It is a critical step in building trust with consumers, as it signifies a commitment to quality and responsible business practices. Entrepreneurs must stay abreast of evolving regulations to adapt and remain compliant in a dynamic industry.

SESSION 3: FUNDING AGENCIES INVOLVED IN PROMOTING ENTREPRENEURSHIP AND START-UPS

1. Introduction

Entrepreneurship in soy product processing is a dynamic venture that requires strategic planning, efficient execution, and adequate financial support.

Various funding agencies play a pivotal role in promoting and nurturing startups in this industry. In this detailed analysis, we will significant explore the funding agencies, their roles, and how they contribute the growth and to sustainability of soy product processing ventures.

Did You Know? Funding the Future:

There's a whole ecosystem dedicated to funding entrepreneurial ventures. Whether it's through government initiatives like MSME, MoFPI, or NABARD, or organizations like NRLM and KVIC, funding agencies play a vital role in empowering startups. Banks also provide financial assistance, ensuring that promising ideas get the backing they need to flourish into successful enterprises.

2. Micro, Small & Medium Enterprises (MSME)

2.1 Overview

The Micro, Small & Medium Enterprises (MSME) sector is a crucial driver of economic growth and employment. MSMEs encompass a wide range of industries, including soy product processing. They provide financial and non-financial support to small and medium enterprises, fostering their



Ministry of MSME, Govt. of India

development and contributing to the overall economic landscape.

2.2 Financial Support

MSMEs offer financial assistance in the form of loans, subsidies, and grants to entrepreneurs in the soy product processing sector. This funding helps startups cover initial setup costs, invest in technology, and streamline production processes. Additionally, MSMEs often provide mentorship and guidance to ensure the sustainable growth of soy processing ventures.

2.3 Non-Financial Support

Apart from financial assistance, MSMEs offer non-financial support, including skill development programs, market linkages, and technology adoption initiatives. These resources empower entrepreneurs in the soy product processing industry to enhance their capabilities, stay competitive, and adapt to evolving market trends.

3. Ministry of Food Processing Industries (MoFPI)

3.1 Role and Scope

The Ministry of Food Processing Industries (MoFPI) plays a crucial role in promoting investment and entrepreneurship in the food processing sector, which includes soy product processing. The ministry focuses on creating an enabling



environment for businesses, facilitating infrastructure development, and ensuring the overall growth of the food processing industry.

3.2 Financial Assistance

MoFPI provides financial assistance and incentives to entrepreneurs engaged in soy product processing. This support may come in the form of grants for setting up processing units, subsidies on equipment, and support for research and development activities. Entrepreneurs can leverage these financial resources to establish and scale their soy processing ventures.

50

3.3 Skill Development and Training

In addition to financial assistance, MoFPI emphasizes skill development and training programs. These initiatives aim to enhance the technical and managerial capabilities of individuals involved in soy product processing. By investing in human capital, MoFPI contributes to the overall efficiency and competitiveness of the soy processing industry.

4. National Bank for Agriculture and Rural Development (NABARD)

4.1 Agricultural and Rural Focus

The National Bank for Agriculture and Rural Development (NABARD) is a key player in providing financial support and developmental assistance to the agricultural and rural sectors,

including soy processing ventures. NABARD focuses on promoting sustainable agriculture, rural development, and entrepreneurship.

4.2 Financial Support Mechanisms

NABARD offers a range of financial support mechanisms, such as loans, grants, and subsidies, to entrepreneurs engaged in soy product processing. These funds can be utilized for setting up processing units, adopting modern technology, and implementing sustainable agricultural practices. NABARD's initiatives contribute to the overall growth and development of the soy processing industry.

4.3 Sustainable Agriculture Practices

NABARD places a strong emphasis on sustainable agriculture practices. Entrepreneurs involved in soy product processing can benefit from NABARD's initiatives promoting organic farming, water conservation, and eco-friendly processing methods. By aligning with these sustainable practices, soy processing ventures can enhance their market appeal and contribute to environmental conservation.

5. National Rural Livelihood Mission (NRLM)5.1 Focus on Livelihoods in Rural Areas

The National Rural Livelihood Mission (NRLM) is a government initiative that focuses on promoting sustainable livelihoods in rural areas. While not exclusively dedicated to soy product processing, NRLM may offer support and resources to entrepreneurs involved in this industry.





NATIONAL BANK FOR AGRICULTURE AND RURAL DEVELOPMENT

51

5.2 Livelihood Enhancement Programs

NRLM implements livelihood enhancement programs that aim to uplift rural communities by promoting income-generating activities. Entrepreneurs in soy product processing can explore NRLM's programs for skill development, access to finance, and market linkages. Leveraging these programs can contribute to the overall development of soy processing ventures in rural areas.

6. Khadi and Village Industries Commission (KVIC)

6.1 Support for Rural Enterprises

The Khadi and Village Industries Commission (KVIC) is dedicated to supporting rural enterprises, including those involved in soy product processing. KVIC provides funding and promotional initiatives to empower entrepreneurs and artisans in rural areas.



6.2 Funding for Soy Product Processing

Entrepreneurs in soy product processing can access funding from KVIC to establish and expand their ventures. This financial support can be instrumental in acquiring machinery, improving infrastructure, and implementing marketing strategies. KVIC's commitment to rural development aligns with the goals of entrepreneurs in the soy processing sector.

7. Banks

7.1 Financial Assistance and Loans

Banks, both national and regional, play a significant role in providing financial assistance to entrepreneurs in the soy processing sector. They offer loans for setting up processing units, working capital, and expansion projects. Banks often collaborate with government schemes and funding agencies to facilitate access to funds for startups in the soy product processing industry.

7.2 Customized Financial Solutions

Banks provide customized financial solutions tailored to the specific needs of soy product processing ventures. These solutions may include term loans, overdraft facilities, and equipment financing. Entrepreneurs can benefit from the diverse financial products offered by banks to meet their capital requirements at different stages of business development.

8. Integrated Approach for Funding

8.1 Collaboration between Funding Agencies

Entrepreneurs in soy product processing can benefit from an integrated approach to funding by collaborating with multiple agencies. For example,

53

combining financial assistance from MSMEs, MoFPI, NABARD, NRLM, KVIC, and banks can create a comprehensive funding package. This approach enhances the financial resilience of soy processing ventures and increases their capacity for sustainable growth.

8.2 Leveraging Non-Financial Support

In addition to financial assistance, entrepreneurs should leverage the nonfinancial support provided by these agencies. Skill development programs, mentorship initiatives, and market linkages contribute to the overall development and success of soy product processing ventures.

9. Challenges and Opportunities in Funding

9.1 Challenges

While these funding agencies offer significant support, entrepreneurs may face challenges such as complex application procedures, stringent eligibility criteria, and delays in fund disbursement. Understanding and navigating these challenges is essential for entrepreneurs seeking financial assistance for soy product processing ventures.

9.2 Opportunities

Entrepreneurs can seize opportunities by actively participating in government schemes, staying updated on funding programs, and building strong relationships with funding agencies. Proactive engagement and collaboration with these agencies can open doors to additional opportunities, including networking events, training programs, and exposure to potential investors.

End of Unit Assessment 1. Activity:

Using the internet, find and analyze the marketing strategies employed by a successful soy product brand. Identify the key elements of their packaging, shelf life considerations, and their presence on social and print media. Prepare a short report highlighting your findings.

2. Test Your Understanding:

A. Multiple Choice Questions (MCQ):

- 1. What is the primary focus of marketing?
 - a) Increasing sales

b) Building relationships

- c) Product development
- d) Cost reduction

nibitshed

- 2. Which funding agency is associated with promoting entrepreneurship and start-ups in the food processing sector?
 - a) National Bank for Agriculture and Rural Development (NABARD)
 - b) Ministry of Food Processing Industries (MoFPI)
 - c) Micro, Small & Medium Enterprises (MSME)
 - d) National Rural Livelihood Mission (NRLM)
- 3. What does MSME stand for?
 - a) Medium Scale Manufacturing Enterprises

b) Micro, Small & Medium Enterprises

- c) Mega Small and Medium Enterprises
- d) Manufacturing and Small Enterprises
- 4. Which government body is responsible for Khadi and Village Industries?
 - a) National Bank for Agriculture and Rural Development (NABARD)
 - b) Ministry of Food Processing Industries (MoFPI)
 - c) National Rural Livelihood Mission (NRLM)

d) Khadi and Village Industries Commission (KVIC)

- 5. What is the purpose of branding in marketing?
 - a) Increasing competition

b) Building trust and recognition

- c) Reducing costs
- d) Expanding shelf life

B. Fill in the Blank Questions:

- 1. ______ is the process of creating a unique image and presence for a product in the market.
- 2. The ______ is responsible for assessing the viability of a project before it is initiated.
- 3. _____ involves the visual and physical presentation of a product to attract and inform consumers.
- 4. The ______ focuses on the duration a product can be stored without compromising its quality.
- 5. ______ is a government initiative that supports small and medium-sized enterprises.

C. True or False Questions:

- 1. Branding is solely focused on increasing sales. (True/False)
- 2. Feasibility analysis is conducted after the project profile is prepared. (True/False)
- 3. Social and print media are not essential components of marketing strategies.

- 4. The National Bank for Agriculture and Rural Development (NABARD) is not involved in promoting entrepreneurship. (True/False)
- 5. Shelf life refers to the time a product can be stored without compromising its quality. (True/False)

D. Match the Following:

Column A: Funding Agencies	Column B: Associated Sectors
1. Micro, Small & Medium	a. Food Processing
Enterprises (MSME)	·
2. Ministry of Food Processing	b. Agriculture and Rural Development
Industries (MoFPI)	0.0
3. National Bank for Agriculture	c. Small and Medium Enterprises
and Rural Development	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
(NABARD)	
4. National Rural Livelihood	d. Entrepreneurship and Livelihood
Mission (NRLM)	$\sim 0^{\circ}$
5. Khadi and Village Industries	e. Khadi and Village Industries
Commission (KVIC)	

Short answer questions:

- a. Differentiate between marketing and sales in the context of soy products.
- b. Name two funding agencies involved in promoting entrepreneurship and startups in the soy industry.
- c. Explain the concept of branding and its significance in marketing soy products.

Long answer questions:

- a. Discuss the marketing strategies for promoting soy products, focusing on packaging and shelf life.
- b. Evaluate the role of social and print media in the marketing of soy products.
- c. Explain the steps involved in the preparation of a project profile for a soy processing start-up.

Higher order thinking question:

a. Develop a comprehensive marketing plan for launching a new line of soy products, considering branding, packaging, and online presence.

Glossary

Soy Processing Industry: The comprehensive field involving the cultivation, harvesting, processing, and marketing of soybeans and their derived products.

Extrusion Technology: A food processing technique that involves forcing raw materials through a machine to produce a specific shape or form, often used in the production of soy-based snacks.

Cold Extrusion: A process where soy products are formed at room temperature, including items like Sev, Chakli, Noodles, Soy sticks, and Soy flakes.

Extrusion with Heat: The application of heat during the extrusion process, using either single screw extrusion or twin screw extrusion, leading to the creation of various soy-based products.

Extruders: Machines used in the extrusion process to shape and form soy products.

Parameters of Extrusion: Key factors influencing the extrusion process, including independent parameters like raw material properties and system parameters like mean residence time.

TSP (Texturized Soy Protein): A soy-based product derived through extrusion, often used as a meat substitute.

Flour: Ground soybeans used as a primary ingredient in various soy products.

Grits: Coarsely ground soybeans, a key raw material in soy processing.

Food Spoilage: The deterioration of soy products due to microbial, enzymatic, chemical, or physical factors.

Food Preservation: Techniques to prevent or slow down spoilage, including traditional and modern methods.

Safety Hazards: Potential dangers in the workplace during soy processing, necessitating safety measures and protective equipment.

FSSAI (Food Safety and Standards Authority of India): Regulatory authority ensuring food safety and standards, including those related to soy products.

HACCP (Hazard Analysis Critical Control Point): A systematic preventive approach to food safety, crucial in soy food standards.

BIS (Bureau of Indian Standards): An agency responsible for developing and maintaining standards for various products, including soy foods.

ISO (International Standardization Organization): A global body that develops and publishes international standards.

Marketing: The process of promoting and selling soy products, involving branding, packaging, and various strategies.

Incubation Centre: A facility supporting the development of new soy processing startups.

Feasibility Analysis: An assessment of the viability of a soy processing project.

MSME (Micro, Small & Medium Enterprises): Small-scale businesses often involved in soy processing, eligible for special government support.

plished

хÇ

Abbreviations

- FSSAI - Food and Safety Standards Authority of India
- HACCP Hazard Analysis Critical Control Point
- BIS - Bureau of Indian Standards
- ISO - International Standardization Organization
- TSP - Textured Soy Protein
- **MSME** - Micro, Small & Medium Enterprises
- MoFPI - Ministry of Food Processing Industries
- National Bank for Agriculture and Rural Development NABARD -
- National Rural Livelihood Mission NRLM
- ssion in the source of the sou **KVIC**

Answer Key

Unit 1: Extrusion Technology

A. Multiple Choice Questions 1. (B) 2. (D) 3. (C) 4. (B) 5. (D)

B. Fill in the Blanks

- 1. Cold extrusion; Extrusion with heat
- 2. Food
- 3. Barrel; Screw; Die
- 4. Flour; Grits
- 5. Textured Soy Protein (TSP)

C. State True or False

- 1. False
- 2. False
- 3. True
- 4. False
- 5. False

D. Match the Column

- 1. B. Independent parameters
- 2. D. Raw material preparation
- 3. C. System parameters
- 4. D. Raw material preparation
- 5. E. Utilization of different products

Unit 2: Equipment and Machinery for Soy Processing

A. Multiple Choice Questions

1. (B) 2. (C) 3. (b) 4. (C) 5. (C)

B. Fill in the Blanks

- 1. De-huller
- 2. Separator
- 3. Removing
- 4. Baked goods
- 5. Transportation

C. State True or False

- 1. False
- 2. True
- 3. False
- 4. False
- 5. False

D. Match the Column

- 1. B. Cleaner
- 2. D. Tofu Pressing Machine
- 3. A. Dryer
- 4. C. Blancher
- 5. E. Oven

UNIT 3: MAINTAINING FOOD SAFETY AND OCCUPATIONAL HEALTH

A. Multiple Choice Questions

1. (C) 2. (C) 3. (C) 4. (B) 5. (A)

B. Fill in the Blanks

- 1. Microbial activity
- 2. Enzymes
- 3. Oxidation
- 4. Spoilage
- 5. Salting

C. State True or False

- 1. True
- 2. False
- 3. False
- 4. False
- 5. False

D. Match the Column

- 1. C. Bacteria, fungi, and viruses
- 2. D. Involves sealing food in airtight containers
- 3. E. Prolonging shelf life
- 4. A. Dryer Preserves food by controlling microbial growth
- 5. B. Ensures proper functioning and reduces the risk of accidents

UNIT 4: FOOD STANDARDS

A. Multiple Choice Questions

1. (b) 2. (b) 3. (a) 4. (c) 5. (a)

B. Fill in the Blanks

- 1. FSSAI
- 2. HACCP
- 3. FSSAI
- 4. BIS
- 5. ISO

C. State True or False

- 1. False
- 2. True
- 3. True
- 4. False
- 5. False

D. Match the Column

SCIVE

- 1. C. Hazard Analysis Critical Control Point
- 2. D. International Standardization Organization
- 3. B. Food Safety Standards Authority of India (FSSAI)
- 4. A. Bureau of Indian Standards (BIS)

UNIT 5: MARKETING OF SOY PRODUCTS

A. Multiple Choice Questions

1. (b) 2. (b) 3. (b) 4. (d) 5. (b)

B. Fill in the Blanks

- 1. Branding
- 2. Feasibility analysis
- 3. Packaging
- 4. Shelf life
- 5. Micro, Small & Medium Enterprises (MSME)

C. State True or False

- 1. False
- 2. False
- 3. False
- 4. False
- 5. True

D. Match the Column

- 1. c. Small and Medium Enterprises
- 2. a. Food Processing
- 3. b. Agriculture and Rural Development
- 4. d. Entrepreneurship and Livelihood
- 5. e. Khadi and Village Industries